PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Distribution DATE: March 25, 1992

FROM: Claire Iwatsu

SUBJECT: CONTRACT APPROVAL: SWEEPSTAKES PROFESSIONAL SERVICES

PROJECT: Mazda Miata Sweepstakes - P5

SUPPLIER: Promotion Activators Inc.
15 E. Palatine Road, Suite 101
Prospect Heights, IL 60070
(208) 541-3370

RESPONSIBILITY: Claire Iwatsu
Promotion Administrator

FINANCIAL IMPACT: $65,000 043 478 3301 14I2QP (PD)

PROJECT DESCRIPTION:
The attached contract outlines specific tasks related to Parliament Miata Sweepstakes to be performed by Max Anderson from Promotion Activators Inc. to provide general consulting services with respect to all aspects of the sweepstakes.

Max Anderson's involvement in day to day sweepstakes operations, as a consultant, will help us to manage this program.
to execute

FINANCIAL ELEMENTS
The total financial impact of this contract is $65,000. Funding will be covered by Brand (Parliament) budget.

Please sign approvals below. Thank you.

APPROVALS:
C. Arana _____
M. Antonoff _____
J. Spector _____
N. Parmet _____
Accounting _____
Budgets _____
Legal _____
E. Merlo _____ (For Contract Signature)

Attached: Contract 3/12/92
CI125

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Source: https://www.industrydocuments.ucsf.edu/docs/nlfm0004